**DIFFERENCE BETWEEN COLUMN, FEATURE AND EDITORIAL**

**EDITORIAL AND FEATURE**

**1.** Editorial is a writing printed on a specific place of the paper with a daily routine and it carries views, analysis and comments. Feature is neither printed on daily basis nor it has any specific place.
**2.** Editorial is the policy of the newspaper while feature is not.
**3.** Editorial has no name while feature usually carries the name of the writer.
**4.**Feature carries pictures but editorial does not.

**NEWS AND FEATURE**

**1.** Feature is similar to a news story that it gives facts to a reader in an interesting form and is adapted to rapid reading. But it goes beyond those facts by amplifying them with study, research and interviews.
**2.** The news story is Written to inform the readers but the feature not only informs but also instructs, guides or entertains.
**3.** News story presents bare facts-the feature [dramatizes](http://www.studypoints.blogspot.com/) and supplements them by giving in detailed information that will appeal to the reader’s imagination.
**4.** The reporter writes what he sees, but the feature writer relates not only what he sees but also the causes or background of the story.
**5.** The news story is hurriedly written while feature writing has no hard deadlines.
**6.** Features are usually evolved from news while news are evolved from happenings of daily life.

**COLUMNS AND FEATURES**

**1.** Column is usually a writing printed under the same topic while features have always different topics.
**2.** Features do not have a specific place (except in Magazines), while columns are printed on a specific place.
**3.** Columns have a word count of 500 words to 1000 words while features usually have 500 words to 3000 words.
**4.**Columns are not as colorful as features are.
**5.** Columns usually have one photograph while features have a large number of photographs.
**6.** Column has one headline or highlight but feature has many.
**7.** Columns can be written in first person but features are written in objective form rather than subjective form.